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**VIVID IP**

# Press Release

## **VIVID IP Awarded Master Reseller Status by Sutus**

**San Diego, CA, July 2007:** Vivid IP, (<http://www.vividip.net/sutus.html>), a leader in small business IP communications systems in Southern California, today announced that it has become a Master Reseller of the Sutus? Business Central, the first complete small business phone system (<http://www.sutus.com>) and office IT and Communications solution.

The Sutus Business Central is a new product from Sutus Inc. (<http://www.sutus.com>) that is designed for businesses under 25 employees consolidating three key business applications -- phone, data and networking -- into a single appliance.

"The Business Central is a significant technological leap forward for small businesses," said Jim Comeaux, CEO of Vivid IP. "Becoming a Master Reseller not only solidifies our position as a leader to our customers, but also demonstrates our commitment to bringing technology solutions that produce real value to the small business community as a whole."

"Vivid IP is laser focused on servicing the small business market and we are extremely excited to be working with them," said Shawn Chute Executive Vice-President at Sutus. "With a rapidly growing customer base, Vivid IP is an ideal partner to deliver our all-in-one solution to a previously underserved market."

Combining an enterprise-class phone system with advanced data and networking functions such as a firewall, wireless router, virtual private network (VPN), file server, automated backup, email server and a PoE (power-over-ethernet) switch, the Sutus Business Central combines all the IT and Telephony infrastructure a small business needs into a single, easy to use and manage appliance.

About VividIP:

Vivid IP, based in San Diego, CA, is a leading provider of business-class IP communications solutions. Experts in equipment, cabling, installation, and support, Vivid IP helps small and medium sized businesses design, implement, and maintain a reliable and cost-effective communications network by offering complete and proven solutions for single or multi-site businesses and remote-user environments. For additional details, please visit [www.vividip.net/sutus.html](http://www.vividip.net/sutus.html). For more information please contact VividIP at (858) 244-6010.

About Sutus:

Sutus is a three-year-old North Vancouver company that provides small businesses with easy to use and manage, enterprise quality telephone and office network infrastructure solutions. The Sutus Business Central is a cost-effective all-in-one solution that significantly reduces the need for third party installation and management. For additional details, please visit [www.sutus.com](http://www.sutus.com). For more information please contact Sutus at (604) 987-8866.